2019-2020 Aldea Impact Report

The essential community partner for children and families in crisis.
LETTER FROM THE CEO

Dear Friends,

The start of this fiscal year did not match the ending in June 2020. In our treatment foster care program, hundreds of children a year have a safe foster home through Aldea because of you, where they can begin to heal after suffering abuse in their birth homes. We provide hope and healing to thousands of people that we serve in our mental health programs. But we could never do it without strong community support. With the commitment of Aldea’s staff, board, donors, volunteers, supporters, and advocates, we get closer each day to building a community that works for everyone; where people have their needs met so they can actively participate and contribute to this dynamic place we call home. The community is instrumental in Aldea’s ability to meet its mission for years to come. Together, we are building a community that works for everyone!

Sincerely,

Kerry Ahearn
Chief Executive Officer

To every child – I dream of a world where you can laugh, dance, sing, learn, live in peace and be happy.

• Malala Yousafzai
Our mission is to improve lives and create bright futures for people we serve by providing professional mental health, child welfare and support services in a manner that respects the dignity and individuality of each person.

Belief Message Aldea is the essential community partner for children and families in crisis. We believe that in a family’s most critical moments, the company of a trusted professional can mean the difference between strength and suffering. Every day, our expert staff walks with young people on their journey to healing, providing the care that brings both short-term comfort and long-term resilience. Because with a community of support, they discover their own ability to create a new life, one moment at a time.
2019 - 2020 Revenue

Where the money comes from -  
(In Millions)

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fee For Service</td>
<td>1,660,000</td>
</tr>
<tr>
<td>State, County, City contracts</td>
<td>5,150,000</td>
</tr>
<tr>
<td>Investment Income</td>
<td>80,000</td>
</tr>
<tr>
<td>School and school district contracts</td>
<td>460,000</td>
</tr>
<tr>
<td>Private fundraising and other sources</td>
<td>970,000</td>
</tr>
</tbody>
</table>
| **TOTAL**                                    | **$8.3** | 100%
### 2019 - 2020 Expenses

#### Where the money goes - (In Millions)

- **Behavioral and Mental Health Services**: $4,330,000 (47%)
- **Social Services**: $3,230,000 (35%)
- **Administration**: $1,300,000 (14%)
- **Fundraising and Marketing**: $390,000 (4%)

**Total**: $9.2 million (100%)
Aldea's Impact in the community

Average placement move for Aldea is 1

25% of California foster you experience an average of 5 moves.
2019-2020 Fiscal Year Highlights

- September 2018 Aldea held its 3rd Suicide Prevention Conference

- September 2018 Aldea sponsors 20 community members to become QPR certified trainers, Stan Collins trainer

- September 2018 Aldea honors first recipient of the Courage to Change A Life Award at annual fundraiser honoring the Kiefer family

- October 2018 Aldea is honored as 2nd responder to the devasting fires of 2017

- December 2018 Aldea hires new CEO, the first female and only the third leader in its history
2019-2020 Fiscal year highlights

December 2018  Loubier Gourmet selects Aldea as their charity partner

January 2019  Vichy Elementary Girl Scout Troop

February 2019  The Michael Senn Memorial bench is dedicated

May 2018  NVV visits Aldea Program

June 2018  Tito Fuentes Baseball Academy supports Aldea
ALDEA SERVICES

• **Counseling**, therapy, and psychiatry for children, adults and families
• **Day treatment** services in high school setting
• **Housing** and support for youth transitioning out of foster care
• **Suicide Prevention** and Awareness education and training to teach people how to recognize and respond to signs of mental illness
• **Foster care and adoption** services for kids with mental health and behavioral health issues
• **Substance abuse prevention and treatment** for youth
Thank You to Our Donors

Adventist Health St. Helena
American Canyon Chiropractic
American Foundation for Suicide Prevention
AVMS
Bank of Marin
Blue Note Napa
Community Projects, Inc.
Coombs & Dunlap, LLP
Eric D. Ewig Physical Therapy Inc.
First Christian Church of Fairfield-Suisun
Fontanella Family Winery
Hersly Wines
Kiwanis Club of Napa Foundation
KVON/KVYN
Lagunitas Brewing Company
Long Electric Company
Napa Valley Community Foundation
Napa Valley Exposition
Napa Valley Vintners

Northern California Chapter NECA
Nova Group, Inc
Partnership HealthPlan of CA
Rabobank Napa
Shea Family Charitable Lead Trust
Sonoma Harvest
Soroptimist International of Vacaville
St. Joseph Health Queen of the Valley
Strength Meets Strength
Family Foundation
The Doctor’s Company
Ticket to Dream Foundation
Tito Fuentes Baseball Academy
Trade Brewing
Vintners Accounting Services
WestAmerica Bank