



# 2018 - 2019 Aldea Impact Report

**The essential community  
partner for children and  
families in crisis.**



# LETTER FROM THE CEO

Dear Friends,

In my first season as the CEO, I have been amazed at the impact the group of determined spirits, our talented staff, along with the help of donors, volunteers, supporters, and advocates—like you—have been impacting the personal stories of thousands of abused and neglected children, their families.

In our treatment foster care program, hundreds of children a year have a safe foster home through Aldea because of you, where they can begin to heal after suffering abuse in their birth homes. We provide hope and healing to thousands of people that we serve in our mental health programs. But we could never do it without strong community support. With the commitment of Aldea's staff, board, donors, volunteers, supporters, and advocates, we get closer each day to building a community that works for everyone; where people have their needs met so they can actively participate and contribute to this dynamic place we call home. The community is instrumental in Aldea's ability to meet its mission for years to come. Together, we are building a community that works for everyone!

Sincerely,

Kerry Ahearn  
Chief Executive Officer

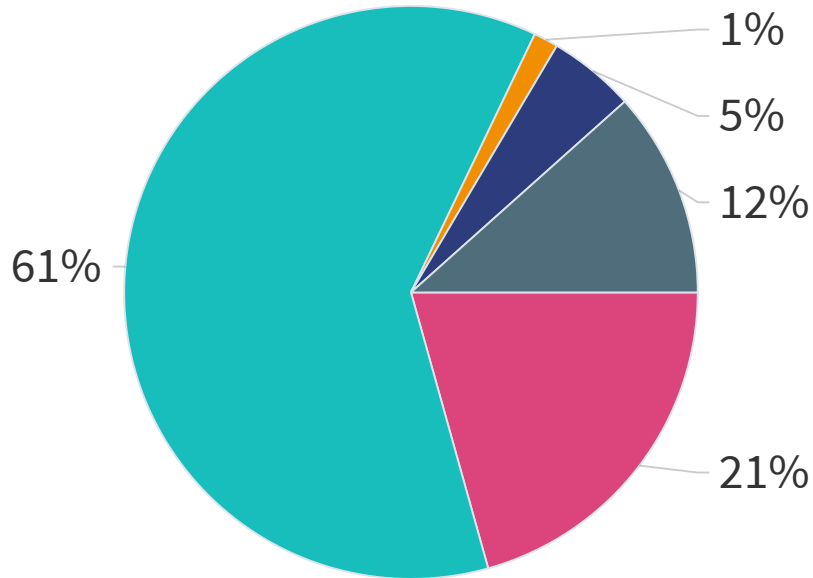


"A happy childhood is perhaps the most fortunate gift in life."

-Dorothy Richardson



# 2018 - 2019 Revenue

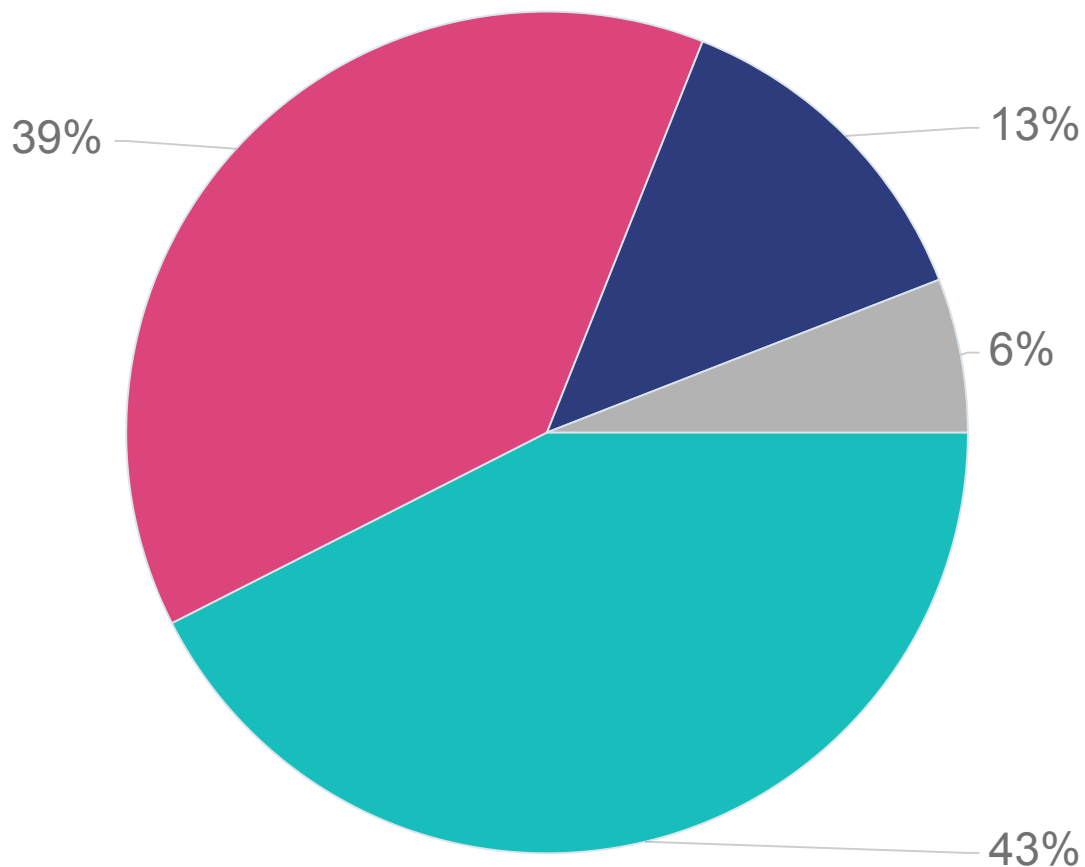


Fee For Service	1,940,000
State,County, City contracts	5,770,000
Investment Income	130,000
School and school district contracts	460,000
Private Fundraising and other sources	1,090,000

**Where the money comes from -  
(In Millions)**

Fee For Service	14%
State, County, City Contracts	43%
Investment Income	1%
School and school district contracts	34%
Private fundraising and other sources	8%
<b>TOTAL</b>	<b>\$9.4 100%</b>

# 2018 - 2019 Expenses



Behavioral and Mental Health Services	4,460,000	Social Services	4,040,000
Administration	1,370,000	Fundraising and Marketing	620,000

## Where the money goes- (In Millions)

Behavioral and Mental Health Services	43%
Social Services	39%
Administrative	13%
<u>Fundraising and Marketing</u>	<u>6%</u>
TOTAL	\$10.5 100%

# Aldea's Impact in the community

Average  
placement move  
for Aldea is 1



**25% of California  
foster you experience  
an average of 5  
moves.**



# Aldea's mission and vision

**Our mission** is to improve lives and create bright futures for people we serve by providing professional mental health, child welfare and support services in a manner that respects the dignity and individuality of each person.

**Belief Message** Aldea is the essential community partner for children and families in crisis. We believe that in a family's most critical moments, the company of a trusted professional can mean the difference between strength and suffering. Every day, our expert staff walks with young people on their journey to healing, providing the care that brings both short-term comfort and long-term resilience. Because with a community of support, they discover their own ability to create a new life, one moment at a time.



# 2018-2019 Fiscal Year Highlights



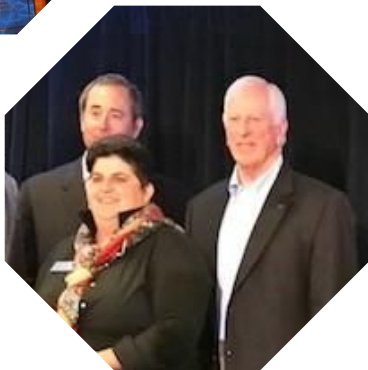
September 2018 Aldea held it's 3rd Suicide Prevention Conference



September 2018 Aldea sponsors 20 community members to become QPR certified trainers, Stan Collins trainer



September 2018 Aldea honors first recipient of the Courage to Change A Life Award at annual fundraiser honoring the Kiefer family



October 2018 Aldea is honored as 2nd responder to the devastating fires of 2017



December 2018 Aldea hires new CEO, the first female and only the third leader in it's history

# 2018-2019 Fiscal year highlights

December 2018 Loubier Gourmet selects Aldea as their charity partner



January 2019 Vichy Elementary Girl Scout Troop



Februrary 2019 The Michael Senn Memorial bench is dedicated



May 2018 NVV visits Aldea Program



June 2018 Tito Fuentes Baseball Academy supports Aldea





# Thank You to Our Donors

Adventist Health St. Helena  
American Canyon Chiropractic  
American Foundation  
for Suicide Prevention  
AVMS  
Bank of Marin  
Blue Note Napa  
Community Projects, Inc.  
Coombs & Dunlap, LLP  
Eric D. Ewig Physical Therapy Inc.  
First Christian Church of Fairfield-Suisun  
Fontanella Family Winery  
Hersly Wines  
Kiwanis Club of Napa Foundation  
KVON/KVYN  
Lagunitas Brewing Company  
Long Electric Company  
Napa Valley Community Foundation  
Napa Valley Exposition  
Napa Valley Vintners

Northern California Chapter NECA  
Nova Group, Inc  
Partnership HealthPlan of CA  
Rabobank Napa  
Shea Family Charitable Lead Trust  
Sonoma Harvest  
Sorooptimist International of Vacaville  
St. Joseph Health Queen of the Valley  
Strength Meets Strength  
Family Foundation  
The Doctor's Company  
Ticket to Dream Foundation  
Tito Fuentes Baseball Academy  
Trade Brewing  
Vintners Accounting Services  
WestAmerica Bank



# ALDEA SERVICES

- **Counseling**, therapy, and psychiatry  
for children, adults and families
- **Day treatment** services in high school setting
- **Housing** and support for youth  
transitioning out of foster care
- **Suicide Prevention** and Awareness  
education and training to teach people how  
to recognize and respond to signs of mental illness
- **Foster care and adoption** services for kids  
with mental health and behavioral health issues
- **Substance abuse prevention and treatment**  
for youth

