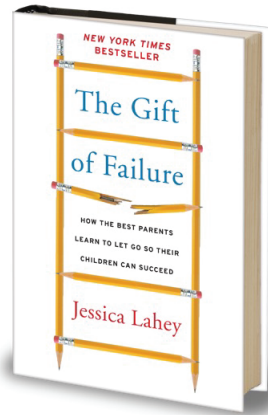




**VILLAGE : NAPA**

SUPPORTING OUR YOUTH

PRESENTS



Author Talk and  
Book Signing with  
**Jessica Lahey**

New York Times Bestselling Author of

**The Gift of Failure:  
Fostering Intrinsic Motivation  
and Resilience in Kids**

**Thursday, February 22 at 6:30pm**

**CIA at Copia** 500 First Street, Napa CA

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What's the best way to motivate students to take ownership of their education, help them learn deeply and durably, and develop emotional and intellectual resilience? The key lies with intrinsic motivation that comes from within.

Lahey describes how teachers, parents, and coaches can help kids discover intrinsic motivation by fostering autonomy, competence, relationships, and personal relevance.

She summarizes the current research on extrinsic and intrinsic motivators, praise, and learned helplessness, while detailing the instruction, assessment, and evaluation methods that result in deep, durable learning.

Finally, she reveals how parents and educators can give students the support and encouragement they need in order to stay motivated over the long term.

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**Copperfield's  
BOOKS**