



13th Annual Benefit Dinner & Auction

SATURDAY, MAY 17, 2014



Please partner with Aldea Children & Family Services to help raise \$70,000 to provide mental health and child welfare services for children and families in need.

Event Summary

What:	Aldea's 13 th Annual Benefit Dinner & Auction – <i>A Bid for a Brighter Future</i>
When:	Saturday, May 17, 2014
Time:	6pm – 10pm
Where:	City Winery at the Historic Napa Valley Opera House in downtown Napa
Guests:	200 prominent Napa Valley vintners, business owners, and professionals and their guests
Cost:	\$75 per ticket
Chair:	Michelle Agostine
Honorary Chairs:	Lauren & Ron Nichol森

Sponsorship Benefits

For more than 40 years, Aldea Children & Family Services has been improving lives and creating bright futures through mental health, treatment foster care and adoption, and support services. Your sponsorship will help Aldea raise funds to assist, support, and strengthen more than **2,200** children and families this year.

Plus, your business will reach thousands of people in the Napa Valley and beyond!

	DREAM \$10,000	PROMISE \$5,000	HOPE \$2,500	WISH \$1,000
Logo in post-event letter to guests	X			
Ad in auction catalog	½-page	¼-page		
Logo at event	Featured placement	X	X	
Recognition in Spring 2014 E-newsletter	Logo	Logo	Logo	
Tickets to 13 th Annual Benefit	1 Table (10 tickets)	4 Tickets	2 Tickets	
Recognition in Annual Report	X	X	X	X
Acknowledgement by emcee	X	X	X	X
Acknowledgement in all event materials	X	X	Program and press releases	Program and press releases
Logo placement on Aldea Website	X	X	X	X

SPONSORSHIP LEVELS

\$10,000 DREAM Sponsor

- Featured logo placement at event
- Half-page ad placement in auction program
- Logo placement on thank you letter mailed to all guests after the event
- Special acknowledgement by emcee at the event
- Acknowledgement as lead sponsor in auction catalog, and related press releases
- Logo placement in Spring 2014 E-newsletter
- Recognition in the Aldea Annual Report (circulation 1,500 households)
- Prominent logo placement on event page of Aldea Website with links to your website
- 1 table (10 premier seats) at the event

\$5,000 PROMISE Sponsor

- Logo placement at event
- Quarter-page ad placement in auction program
- Acknowledgement by emcee at the event
- Acknowledgement in auction catalog, and related press releases
- Logo placement in Spring 2014 e-newsletter
- Recognition in the Aldea Annual Report (circulation 1,500 households)
- Logo placement on event page of Aldea Website with links to your website
- 4 tickets (premier seating)

\$2,500 HOPE Sponsor

- Logo placement at event
- Logo placement in auction program
- Acknowledgement by emcee at the event
- Acknowledgement in auction catalog and related press releases
- Logo placement in Spring 2014 E-newsletter
- Recognition in the Aldea Annual Report (circulation 1,500 households)
- Logo placement on event page of Aldea Website with links to your website
- 2 tickets (premier seating) to the event

\$1,000 WISH Sponsor

- Acknowledgement by emcee at the event
- Acknowledgement in auction catalog and related press releases
- Recognition in Spring 2014 E-newsletter
- Recognition in the Aldea Annual Report (circulation 1,500 households)
- Logo placement on event page of Aldea Website with links to your website



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SPONSORSHIP FORM

YES, we want to sponsor *A Bid for a Brighter Future*

- \$10,000 – DREAM
- \$5,000 - PROMISE
- \$2,500 - HOPE
- \$1,000 - WISH

Sponsor name as it should appear in all event and marketing materials:

We are unable to sponsor, but would like to donate to Aldea Children & Family Services:

- \$500
- \$250
- \$100
- \$50
- Other _____

PAYMENT

- Enclosed is a check made payable to Aldea Children & Family Services
- Please charge my credit card (circle one): VISA MasterCard AMEX

Card Number: _____

Expiration: _____ **Signature:** _____

Cardholder Name: _____

Address: _____

City/State/Zip: _____ **Phone:** _____

Email: _____

Please submit this form:

Mail: Aldea Children & Family Services
 Marci Atkison, Director of Development
 P.O. Box 841
 Napa, CA 94559

Email: donate@aldeainc.org

Fax: 707-224-8628

Aldea Children & Family Services is a 501(c)(3) nonprofit organization. Tax ID 94-2159248.
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