

# 2021-2022 Aldea Impact Report



**The essential community partner for children and families in crisis.**



# LETTER FROM THE CEO

Dear Friends,

The 2021-2022 fiscal year was difficult for some as we continue to experience a 'new normal' and navigating life can be challenging. As we celebrated our 50th anniversary in the community, despite the barriers, tragedies, and challenges encountered I saw incredible resilience and innovation from everyone at Aldea. It is a great privilege to lead a team that is compassionate, committed, and flexible as each staff member has proven themselves to be. In all the day-to-day chaos we sometimes overlook the importance of expressing gratitude. You will read in this report the accomplishments and growth Aldea experienced in 50 years.

But we could never do it without strong community support. With the commitment of Aldea's staff, board, donors, volunteers, supporters, and advocates, we get closer each day to where people have their needs met so they can actively participate and contribute to this dynamic place we call home. The community is instrumental in Aldea's ability to meet its mission for years to come. Together, we are building a community that works for everyone!

Sincerely,

**Kerry Ahearn**  
Chief Executive Officer

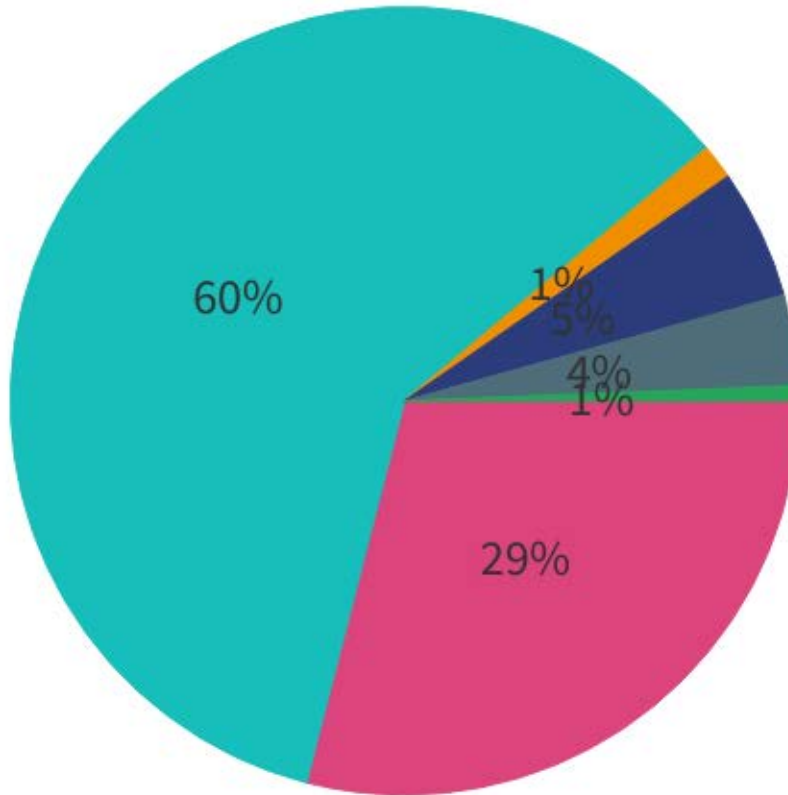


"The true character of a society is revealed in how it treats its children."

Nelson Mandela



# 2021-2022 Revenue



- Fee For Service 3,409,077
- State, County, City contracts 7,040,784
- Investment Income 169,801
- School and school district contracts 624,813
- Private Fundraising and other sources 437,251
- PPP Forgiveness 72,694

## Where the money comes from (in millions)

Fee For Service	24%
State, County, City Contracts	52%
Investment Income	1%
School and school district contracts	5%
Private fundraising and other sources	9%
<u>PPP Forgiveness</u>	<u>9%</u>
<b>TOTAL</b>	<b>\$11.7m 100%</b>

# Aldea's Mission and Vision

## **Our mission:**

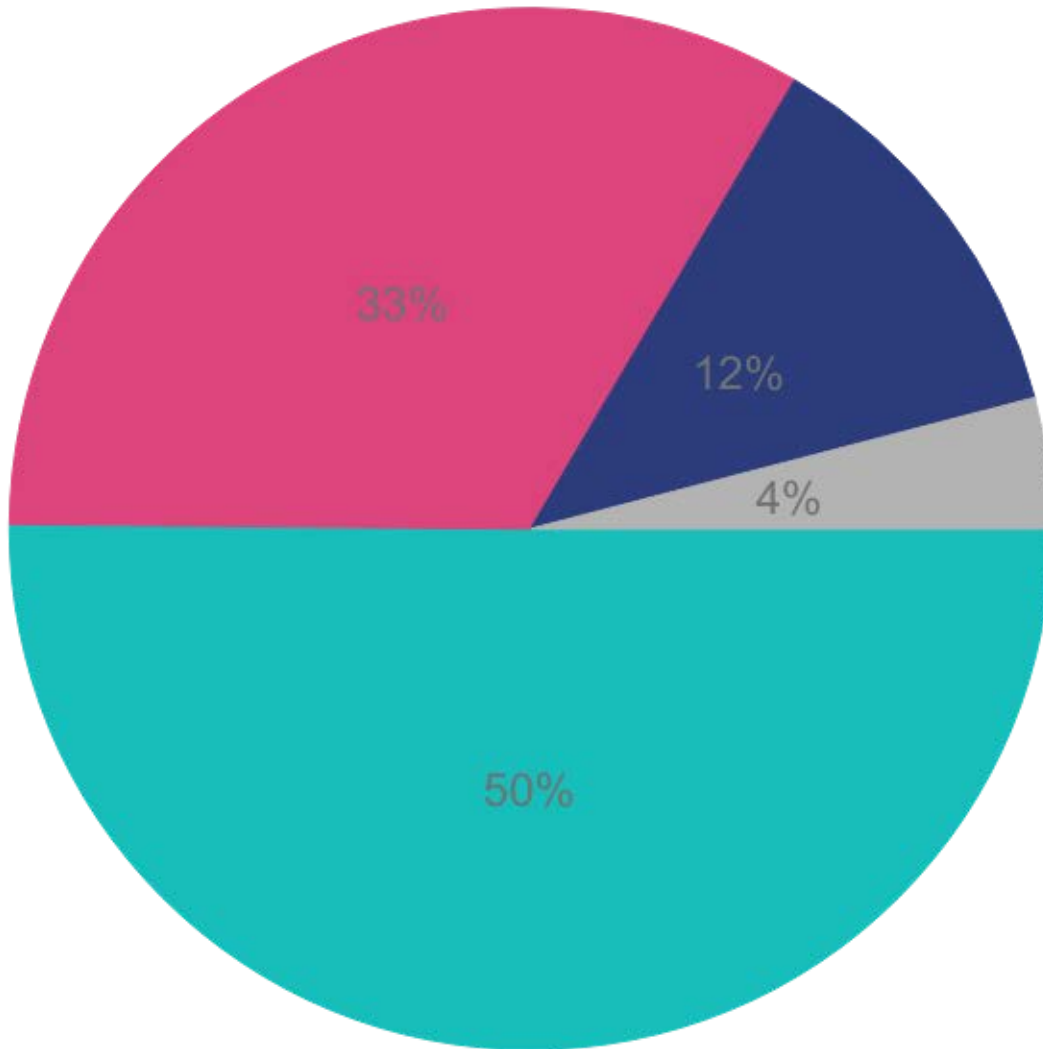
We aim to improve lives and create bright futures for people, we serve by providing professional mental health, child welfare and support services in a manner that respects the dignity and individuality of each person.

## **We Believe:**

Aldea is the essential community partner for children and families in crisis. We believe that in a family's most critical moments, the company of a trusted professional can mean the difference between strength and suffering. Every day, our expert staff walks with young people on their journey to healing, providing the care that brings both short-term comfort and long-term resilience. Because with a community of support, they discover their own ability to create a new life, one moment at a time.



# 2021 - 2022 Expenses



Behavioral and Mental Health Services 5,750,204 Social Services 3,821,123  
Administration 1,430,828 Fundraising and Marketing 464,662

## Where the money goes (in millions)

Behavioral and Mental Health Services	49%
Social Services	33%
Administrative	14%
<u>Fundraising and Marketing</u>	<u>4%</u>
TOTAL	\$11.4m 100%



# Aldea celebrates 50 years in community

## History

Since 1972, Aldea has served people who face financial, mental, cultural, and other barriers to quality behavioral health and support services. What started as an adolescent group home has expanded to serve more than 3,900 people yearly in Napa, Solano, and Sonoma counties.

**1972** - Incorporates to open its first group home, a residence for six adolescent girls

**1974** - Opens Redwood Residential Treatment Center to house eight teenagers

**1981** - Opens Aldea Day Adolescent Program for Treatment (A.D.A.P.T.)

**1982** - Begins to serve adults with developmental disabilities who live independently (now called Supported Living Services)

**1985** - Expands to Solano County by opening a group home

**1987** - Licensed as a private Foster Family Agency (FFA)

**1991** - Licensed to certify and place foster children in Napa County

**1998** - Opens outpatient therapy clinic in downtown Napa

**1999** - Partners with the Napa Police Department for the Community Youth Diversion Program

**2007** - Begins to offer Intensive Treatment Foster Care (ITFC) for children with severe behavioral and mental health issues

**2009** - Begins to offer Mental Health First Aid (MHFA) training to help people understand, identify, and respond to signs of mental illness

**2012** - Certified by the Council on Accreditation as a result of Aldea's effective programming and organizational management

**2014** - Begins to offer substance abuse prevention and treatment services for youth in Napa County, the only one of its kind in the county

# Aldea 50 years of history continued

- 2015** - Expands Supportive Outreach & Access to Resources (SOAR) program —the only program in Napa County specifically designed for the early detection and treatment of psychotic illness
- 2015** - Partners with Napa Valley Unified School District to provide behavioral health in Napa County middle schools
- 2016** - Receives re-accreditation by the Council on Accreditation; Launches Courage Village, a suicide prevention and awareness campaign; and Selected to be one of the first five foster care agencies to early adopt the new Resource Family protocol based on the relationship and track record with the State of CA on identifying substantial homes for foster children
- 2017** - Celebrates 45 years of improving lives and creating bright futures for Napa and Solano communities
- 2018** - Begins to offer Therapeutic Foster Care Services, which provides an additional layer of mental health support to foster youth in care.
- 2018** - Takes over leadership of the Courage Center Child Advocacy Center. The Courage Center of Napa is a Nationally Accredited Children’s Advocacy Center of California.
- 2019** - Provides a home and staff /financial support to Napa County’s first Family Justice Center
- 2020** - Opens the Elizabeth Brown Morgan Aspire One Mind clinic in Sonoma County for early psychosis treatment and prevention services.
- 2021** - Winner of the Angels in Adoption award. Since its inception in 1999, the Angels in Adoption® Leadership Program and Gala has upheld a tradition of celebrating the extraordinary efforts of individuals, couples, families, and organizations who work tirelessly to advocate for children in need of a family. As the name implies, these are individuals whose contributions to adoption or foster care impact on a national scale.
- 2022** - Begins to offer substance use disorder prevention and treatment services for youth in Solano County in partnership with the County of Solano and the Partnership Health Plan.

# Strategic Plan and Priorities

During the 2021-2022 year, Aldea engaged in a thorough process to arrive at a new focus for the organization. In the Board Approved Strategic Plan for 2021-2025, Aldea has identified the following four Strategic Priorities:

1. **Employer of Choice** -Support all staff to succeed and be fulfilled in their jobs resulting in positive outcomes for our clients.
2. **Service Excellence** -Support and develop all staff in best practices and innovative strategies to best serve our communities.
3. **Partner of Choice** -Strategically seek opportunities to collaborate to increase philanthropic funding, contracts, and programming.
4. **Financial Excellence** -Develop and achieve a long-term financial sustainability plan.



# Aldea's Impact in the community

100% of our youth in recovery after attending Aldea's Substance Use Disorder Treatment left our program successfully meeting their goals as compared to 25% meeting recovery goals for all youth in California



The average number of placement changes for Aldea's foster youth was 1.15 as compared to **XX%** for all California's foster youth



88% of Aldea's foster youth were stable in 1 home for the duration of their placement at Aldea.



# Courage to Change A Life Award

## 2022 COURAGE TO CHANGE A LIFE AWARD WINNER

### DIANA LEDESMA



The Courage to Change A Life Award was created by Aldea's Board of Directors to recognize the efforts of clients and/or their families who have demonstrated exceptional courage and devotion to improving lives and creating bright futures in our community.

We selected Diana Ledesma as our third recipient of this award. She came to Aldea two years ago to participate in our Supportive Outreach & Access to Resources (SOAR) program helping those dealing with psychosis.

"When Diana came to us she was struggling to keep a job, stay in school, and have healthy relationships. Now back in college, maintaining a job and creating new relationships, her personal commitment to creating a brighter future for herself – to have dreams that she can make come true – has been an inspiration to us all."

Sandy Re Sims, Chair, Aldea Board of Directors

# 2021-2022 Fiscal year highlights

**August 2021** Fentanyl Awareness campaign with Stache Bags launched at Napa Valley College



**September 2021** Angels in Adoption Aldea has been chosen by Representative Mike Thompson as the 2021 'Angel in Adoption' for California's Fifth District!



**March 2022** CVNL Award Sandy Re Sims After seven years of dedication to Aldea's mission, Board President Sandy Re Sims has been honored at the Center for Volunteer & Non-Profit Leadership's 7th Annual Heart of Napa Awards for Excellence in Board Leadership





# 2021-2022 Fiscal year highlights cont.

**MARCH 2022** Napa Chamber of Commerce recognizes Aldea as the 2022 Collaborating Community Champions at the 32nd Annual Napa Chamber of Commerce Meeting & Awards Luncheon alongside Charles Krug Winery and Blue Note Napa



**April 2022** Aldea celebrates 50th Anniversary - a sparkling Solid Gold evening at Raymond Vineyards raising needed funding for programs.



**June 2022** Aldea participated in the SHINE initiative (Student Health Improvement through Nonprofit Excellence), a partnership with NVEF and other nonprofits who received a grant from The Napa Valley Vintners to support Youth Mental Health services in school wellness centers.



# Aldea programs and services

**Counseling** - mental health therapy and psychiatry for children, adults, and families

**Day treatment** - Special Education and supportive services in a high school classroom

**Housing** - Residential and other supports for youth transitioning out of foster care

**Early Psychosis Intervention** - The SOAR (Supportive Outreach & Access to Resources) helps people who are experiencing signs of early psychosis to reduce and manage their symptoms

**Foster Care and Adoption Services** - for abused and neglected children who experience behavioral health issues find permanency

**Substance Abuse Prevention and Treatment** - School based education for youth, faculty and parents, and treatment for youth using substances

**Aldea Training Institute (ATI)** - provides the community with training, education and has experts in Trauma Informed Care



# Thank You to Our Donors

Ace & Vine  
Adventist Health St. Helena  
Bank of Marin  
Blue Note Napa  
California Health Care Foundation  
Community Projects, Inc.  
Coombs & Dunlap, LLP  
CVNL  
Dalle Valle Vineyards  
Dermanual Insurance Group  
Eric D. Ewig Physical Therapy Inc.  
First Christian Church of Fairfield-Suisun  
Fontanella Family Winery  
Harbison Estates Wine  
Hersly Wines  
Kaiser Community Fund  
Kiwanis Club of Napa Foundation  
Loubier Gourmet  
Marin Community Foundation

Napa Valley Community Foundation  
Napa Valley Vintners  
Northern California Chapter NECA  
Nova Group, Inc  
Partnership HealthPlan of CA  
Rabobank Napa  
Shea Family Charitable Lead Trust  
Sonoma Harvest  
Soroptimist International of Vacaville  
Providence Health Queen of the Valley  
Staglin Family  
The Doctor's Company  
The Herman Foundation  
Van Winden Landscaping  
WestAmerica Bank  
Winiarski Foundation

